



DELTA AWARDS 2018 RULES

OBJECTIVE

The ADI-FAD Awards have been awarded by the Industrial Design Association of the Promotion of Arts and Design since 1961 to recognise the work of national and international designers and companies, celebrate excellent industrial design and acknowledge its importance as an expression of economic, social and cultural values.

Ethically responsible toward individuals, society and the environment, new products comprise the tangible and intangible culture of an era, and the Delta Awards help to record and highlight this heritage in Catalonia and in Spain.

There have been 38 editions of the Delta Awards during the last 57 years, with alternating periods of annual and biannual competitions, always with the aim of recognising and promoting products with an innovative character, formal validity, functional and aesthetic relevance, environmental suitability, with social impact, quality manufacturing processes and appropriate use of technologies and materials.

PARTICIPATION

In 2018, designs and products by national and international designers and companies can be entered in the different categories specified in Section 4, which have been available since 1 January 2016, and which have not been entered in earlier calls for the Delta Awards.

The Delta Awards accept all types of products, including self-production. Designers and companies may submit their own projects on their own account or be invited to do so by ADI-FAD collaborators.

PHASES OF THE COMPETITION

Products presented are evaluated in two phases:

PHASE 1: all the registered products will be evaluated by a Committee of Experts which will decide, by categories, which will enter the next phase, which will be called the “Delta Selection”. The Committee of Experts comprises representatives from different fields which are relevant to product design.

The products selected by the Committee of Experts will be featured in the ADI 2018 Awards Exhibition, and included in the ADI Awards Book 2018.

PHASE TWO: after the second registration, the “Delta Selection” products will compete for a Delta Gold and two Silver Deltas in each category. The jury may declare any category void due to insufficient entries.

An Opinion Prize will also be awarded, based on the votes of the FAD members taking part in the ADI Awards Ceremony (14 June 2018). Each member (professional/company) may cast one vote.

CATEGORIES

The 2018 Delta Awards will have the following categories. The categories will be:

Products for people: utensils, small machines, prostheses, well-being and personal hygiene, jewellery, fashion accessories, clothing and shoes, sports products, etc.

Products for inside the habitat: furniture, lighting, electrical appliances, household, health, automatic control systems etc.

Products for outside the habitat: street furniture, public lighting, garden accessories, etc.

Products for mobility: group and individual means of transport, two, three and four wheels, nautical and aerial mobility, shopping carts, strollers, skates, mobility accessories, etc.

International design: products made by foreign companies and marketed in Spain.

PRIZES

Delta Selection

The Committee of Experts will select products from among all the products presented, which, according to the criteria defined in Section 6, are worthy candidates for Gold or Silver Delta Awards. The number will vary depending on the total number of the products entered in the first phase and, above all, their quality.

Delta Selection includes:

- Two Delta Selection diplomas.
- Official Delta Selection Seal.
- Inclusion in the ADI Awards Book 2018.
- Online presence on the ADI Awards 2018 website.
- Presence in the ADI 2018 Awards.
- Invitation to the ADI 2018 Awards ceremony.
- Promotional support in the FAD media and Barcelona Design Week.

Opinion Award:

All Delta Selection products are eligible for this award, which is decided upon by FAD members participating in the ceremony ADI awards ceremony. A single award-winner will be chosen from among all the categories.

Members' Opinion Award includes:

- Delta Selection.
- 2 Opinion Award Trophies.
- 2 Opinion Award Diplomas.
- Official Opinion Award Seal.
- Distinctive feature
- Promotional support in the FAD media and Barcelona Design Week.

Silver Delta:

The jury will nominate two Silver Delta winners from among all the "Delta Selection" products and for each category.

Silver Delta includes:

- Delta Selection.
- 2 Silver Delta Trophies.
- 2 Silver Delta diplomas.
- Official Silver Delta Seal.
- Distinctive feature
- Right to become a part of the Permanent Industrial Design Collection at the Design Museum of Barcelona.
- Mention in the special winners' Press Release.

Gold Delta:

This is the most prestigious prize awarded in the Delta Awards. A single award among all the "Delta Selection" products and for each category.

Gold Delta includes:

- Delta Selection.
- 2 Gold Delta Trophies.
- 2 Gold Delta diplomas.
- Official Gold Delta Seal.
- Distinctive feature
- Right to become a part of the Permanent Industrial Design Collection at the Design Museum of Barcelona.
- Speech in a The Making Of... organized by ADI-FAD during the year following the award.
- Mention in the special winners' Press Release.
- Participation, free of charge, in the next edition of the Delta Awards (this does not guarantee direct access to the second phase, since the product will be judged on equal terms in the first phase of the Award)

JURY AND EVALUATION CRITERIA

The Delta Awards jury is independent and international. It comprises experts in different fields related to product design, who assess the products in the exhibition of the ADI 2018 awards according to the following criteria:

- The innovative nature of the proposal from a conceptual, formal, functional, productive, strategic, social and semantic standpoint.**
- Communication capacity of the product and its cultural and aesthetic values.**
- Integration between technology and design.**
- Usability of the product.**
- Aspects of sustainability and environmental suitability.**

Any members of the jury who have a connection with any of the products presented will abstain from the vote. During the deliberations, in the event of a tie, the President of the Jury holds the casting vote. The Jury shall deliver its justified decision (not subject to appeal) and will award the prizes in public at the ADI awards ceremony on 14 June 2018.

ENTRIES

Phase one: 20/12/2017 to 19/02/2018

The price of entering the first phase is €50 (VAT included) for each product presented.

- For all ADI-FAD members registration of the first product is free.

Products can be registered online at premis.adifad.org by filling in a form.

Entries that do not include all the required documentation as defined below shall be disqualified.

Participants must fill in all the fields on the form, which require the following information:

- Product name.
- Information about the company producing the product.
- Details of the designers, studio or design company. If the product has been developed by an internal team at the company or studio, the name of the studio must be entered or “Design Department”. If the product wins, the company may provide the names of the members of the department for due mention.
- Type of product to associate this to a category.
- Dimensions

- Date on which the product went on sale.
- Price/s of product/s in Euros.
- A brief description of the most outstanding attributes of the product and those which make it unique (functionality, aesthetics, materials, processes, certifications, etc.) In Catalan or Spanish and in English (mandatory) (maximum 50 words equivalent to approximately 350 characters)
- Between two and five representative images of the product. Image formats: JPG, GIF or PNG. Resolution 300 dpi.
- Summary form.

The jury may disqualify products on the grounds of lack of information.

Optionally, the following documents may be attached.

- An explanatory video of the product (file or link to YouTube/Vimeo)
- Product report with technical information and other specifications in Catalan or Spanish and English mandatory (Maximum 350 characters). Photographs, plans and certificates can also be attached. Formats: PDF, MS-Word (or Zip). Low resolution.
- Sales catalogue and tariff showing the products current RRP. Formats: PDF/ZIP (Low resolution) or link to online store.

The total fee for registering the products presented may be paid by credit card or by bank transfer / deposit into the account ES45 0081 0217 1100 0115 9119.

The digital payment slip (whether you have paid with a card or by bank transfer) must be sent to premisadi@fad.cat. Please include the registration number (four digits) and the name of the product.

The Committee of Experts will meet between 20/02/2018 and 15/03/2018 and will determine which products are eligible to be part of the “Delta Selection” and have the option to compete for a Silver Delta and a Gold Delta. Finalists will be notified by email.

Phase two: from 16/03/2018 to 16/04/2018

Those responsible for selected products must make a second payment of €600 (VAT included) to obtain the Delta Selection certification, which gives access to the next stage.

Only certified products will be included in the ADI Awards 2018 exhibition and will be published in the ADI Awards Book 2018.

To complete the second enrolment phase, the following is required:

- The payment receipt for the fee for the second phase.

The Jury will evaluate the products physically at the ADI 2018 Awards exhibition. These, therefore, must be presented physically in the format in which they are marketed. If this is not possible because of the measurements of the products, the producer company must supply all graphic and/or audio-visual information required to enable the jury to make a proper evaluation. If additional information is required about any of the finalist products, the jury may contact the company during its deliberations for clarification or to ask questions about the product.

The delivery date and place and collection of products accepted to form part of the exhibition will be notified in advance by email.

The cost of transporting the goods to the FAD or the warehouse allocated are payable by the participant. When transporting each product, all additional costs, including packaging, transport and insurance, and the costs of other materials for presenting the product are the responsibility of the participant.

All comments and questions about the organization, interpretation of the rules, publication of the catalogue and selection process must be made in writing and addressed to the president of ADI FAD, mentioning the Delta Awards 2018 and sent by email to premisadi@fad.cat, or by post to:

**ADI-FAD
Edifici Disseny
HUB Barcelona
2018 DELTA Awards
C/Badajoz 175-177
Planta -1
08018 Barcelona
Spain**

LEGAL INFORMATION

Exhibition

- FAD will insure the products from their delivery to the date agreed upon their return. The organization will not be responsible for those items that are not collected on the agreed upon date. FAD, as the exhibition insurance holder, is responsible for the possible damages and their compensations, as far as they are included in the parameters stipulated by their insurance. Neither FAD nor ADI-FAD is responsible for any damage or incidence that selected pieces presented to the exhibition might suffer during the transportation to and from FAD.
- Once the exhibition is over, the date and place of the collection of works will be communicated to the Selected. In case the material is not collected within the agreed upon period of time, ADI-FAD will dispose of it in the way it considers adequate.

2018 Delta Awards rights

- All the products awarded in the 2018 Delta Awards acquire the right of being integrated to the Barcelona Design Museum, as part of its Industrial Design Permanent Collection dealt by this center.
- Awarded products will be entitled to use the homologated brand 2018 ADI-FAD Delta which can be incorporated to the products, leaflets and usual promotional company campaigns.
- The selected products registered to the second phase will be entitled to use the trademark which is registered and homologated by ADI-FAD, the “2018 Delta Selection” trademark, in which the condition of 2018 selected product will appear.

Dissemination

- ADI-FAD reserves the right of organising diverse dissemination activities, as well as an itinerant exhibition with the selected and winning products. For this reason, the companies will have to provide, if possible, the selected or winning product when required by ADI-FAD.

Legal conditions

- ADI-FAD is not responsible for the accuracy of the information provided by participants.
- Participation in these Awards implies the total acceptance of the rules, the interpretation of which corresponds to the ADI-FAD Board.
- The 2018 Delta Awards call will be announced by means of these rules and through their dissemination in the media.

- The submitted material and products belong to their authors, this being inalienable property. The presented design cannot break the intellectual and / or industrial property rights of any third party, in any way. Onus, in case of infringement of third party rights will be the responsibility of the participant.
- Participants must declare the names of any third party who may have intellectual, moral or otherwise property rights in everything related to the registration, its design or development. Participants must be able to demonstrate, on request, that any right of a third party has been transferred, licensed in favour of the participant(s), or it has been resigned properly, for all intents and purposes.
- Participating in the contest, participants recognize to submit to these Official Rules and the Terms and Conditions which are final and binding in all respects, being specified that the Jury is not obliged to explain the reasons of their decisions. In case the Jury decides that any of the Selected or the winner has become ineligible, it will choose a new winner (or new selected) to its own will. No correspondence will be kept in relation to this respect.
- Registrations may be shown to ADI-FAD's will, which reserves the right of not showing those works that it considers inadequate.
- Participants accept to take part in any photograph, interview, film / video and similar promotional activity related to this contest, as may be reasonably requested by ADI-FAD, without any additional payment. Especially, the use of the participant's name, his/her biography and image, photos and / or videos / movies of ADI-FAD and related agencies marketing materials will be duly authorized.
- No liability in relation to any post-deadline, lost, corrupted, illegible or incomplete registration will be accepted in this contest. All registration incurred in any of these cases will be rejected according to ADI-FAD's absolute discretion. The certificate of delivery of the registration will not be accepted as proof of submission.
- If any participant (including national and international winners) fails to comply with any of these Official Rules or Terms and Conditions, he/she will immediately be disqualified, returning the award received in relation to this contest to ADI-FAD.
- The participant releases ADI-FAD and any of its partners, directors and employees from any liability for injuries, losses, or damages of any kind related to the participation in the contest or resulting from acceptance, possession or use / wrong use of any prize.
- ADI-FAD reserves the right to reproduce, in publications and magazines, any product submitted and it undertakes to always inform of the identity of its author and its manufacturer.
- ADI-FAD is not responsible for claims of plagiarism, damage or theft that may occur to the products for reasons not related to the organization.
- ADI-FAD reserves the right to change any aspect of the rules or the format of delivery of the projects.
- Delta Prize will be governed by Spanish law and will be construed accordingly.
- Any claim or matter arising under or in connection with this contest, the prize or these Official Rules, will be subject to exclusive Spanish jurisdiction.

Any query regarding the contest will be accepted from 10 to 14 hours at:

ADI-FAD

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